



# Freedoms Foundation at Valley Forge

## BROWARD COUNTY, FLORIDA CHAPTER

2888 N.E. 25th Court, Ft. Lauderdale, FL 33305 - Telephone: (954) 551-4107 [www.ffvf.broward.org](http://www.ffvf.broward.org)

**Special Edition, March 2009**

### **PRESIDENT'S MESSAGE**

Dear Broward County Member:

Our George Washington Birthday Ball had only 124 in attendance in comparison to 244-250 as our usual attendance. The economy has really taken its toll. My congratulations to Alexis Promuto, our ball chairman, and to Linda Grassmuch, our reservations chairman, for a job well done. The decorations were beautiful, the music was enjoyed by all and the Mumpers got all in a great spirit. Denis Jotcham and Len Tower did a fantastic job of auctioning the CRYC summer membership off. With the donations for scholarships and partial scholarships we made in the neighborhood of thirteen thousand (\$13,000.) All bills and receipts are not complete as yet.

Your board met Saturday, February 28th and we had much work to accomplish. Your president appointed Ginny Woodman as chairman of the nominating committee. You will elect two additional members at our meeting March 18th. The board also voted to follow the recommendations for the number of the board members to be those listed in the by-laws and not include assistants as we have in the past.

Connie Christensen, our Southern Leadership Chairman, encourages all of us to come to the FIRST REGIONAL SYMPOSIUM to be held in Birmingham, AL the week-end of April 3-4. Enclosed is your reservation form and list of events; we encourage all members to enjoy this beautiful week-end in Birmingham. Bill and I are planning to go.

I wrote a letter to the Community Foundation following the meeting that Bob Reich and I had encouraging them to put a more realistic price on the Jack and Harriet Kaye property in this economy and to consider some owner financing as the property is free and clear. Last week Linda Carter, CEO, came by my home to discuss what has been done to encourage buyers. This is a beautiful piece of property with an

equal amount of property under the water. If you know of anyone interested in developing please let me know.

I met with Anthony Triana, business development director of The Greater Fort Lauderdale Chamber of Commerce and completed our application. Pat McDougale and Connie Christensen went to the annual meeting last week and distributed information about the goals of our organization. Our membership allows us four representatives. I will be appointing two more to represent us.

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### **LEAVEY AWARD**

#### **Broward County Chapter Nominee Receives Leavey Award for Free Enterprise Education**

Frank J. Pizzo, a 12-year Business Education Teacher at Deerfield Beach High School, has been selected to receive a Leavey Award for Free Enterprise Education. Mr. Pizzo will receive a grant of \$7,500 and a trip to Philadelphia and Freedoms Foundation at Valley Forge at the end of March to receive the award at a lavish awards banquet.

For over 30 years, the Freedoms Foundation and the Thomas and Dorothy Leavey foundation have recognized outstanding teachers for excellence in free enterprise and entrepreneurial education. Over \$3 million in grants have been award to nearly 500 teachers across the country.

Mr. Pizzo's winning entry, *The Button-up Mania Project*, involved 32 junior and senior high school students enrolled in his Marketing Essentials course at an urban high school setting specializing in the area of marketing and finance education. The class is divided into teams which become business competitors. Each group develops a company name and designates work responsibilities to each of the group members. Each

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## PRESIDENT'S MESSAGE continued



Shelly Kayda, David Reece and I had a most interesting meeting with Robert Smith, field representative with Woodmen of the World, an insurance company that promotes patriotism. The two organizations have similar goals and I have invited him to our March meeting and hopefully we can share some ideas. Shelly had learned of this organization at a Valley Forge meeting she attended last fall.

Your board had two representatives from the Spirit of America Alumnae Group at our meeting. Dione Reece, a student member and her mother, a new member Sherri Reece. Dione gave a report of their activities. Later the board decided that the alumnae group should plan at least two meetings a year and that they be focused around Independence Day, President's Day or Constitution Day or a patriotic theme.

Your board also voted to send only two teachers to the teacher conference this year and the teachers be sent to the conference at Valley Forge, cost \$1200 plus airfare. The \$1200 includes accommodations, meals, tuition and tours. The board also voted to continue to send the students at the expense of our organization, but it be offered to others that wished to pay their own way. If the economy continues to fall we will not be able to send as many students.

Your board also voted to have a High Tea Party in memory of Arlyne Vollmuth Bentsen with all the ladies wearing their favorite hat. This would be an additional fund raiser to help send our students and teachers.

Our special thanks go to George and Anita Wortley, Steven and Charlotte Belle, Gladys Goodmonson, Bill and Bankie Benton, and Desmond and Terry Wortley - from Sherborne, England - who gave scholarships to send our students and to Peggy Sudbrink and Thelma Archer Jotcham who gave partial scholarships.

The soiree at the home of Bill and Bankie Benton was attended by 27 people and everyone had a good time with beautiful weather to enjoy the patio atmosphere, with lamb chops, seafood and other interesting hors d'ouvres, and Brazilian and special desserts. Melodious music was by our 2007 National award winner for his patriotic music, John Melnick. Interestingly, the original musician who could not come because of another engagement sent John instead. It wasn't until after he arrived that we learned he was our national award winner. He also advised it was his prized possession.

Remember our beautiful pianist, Gail Smith, is our "Woman of the Year". The luncheon is May 5th. I need to get an ad in the journal this month. If you can join the group, please send me \$25.00 and how you want your name listed on the page. The money goes to the Broward Cancer Society. A full page is \$250. A color page is \$750. If we have 20 members send \$25 we can fill up two regular pages. Don't forget the deadline is March 31st. Also call me if you want to join our Freedoms table at the luncheon.

Hope to see you at the meeting Wednesday, March 18<sup>th</sup> at 11:30 AM.

GOD BLESS AMERICA-----

*Bankie Benton*, President

### LEAVEY AWARD continued

Each must write a business plan, design their product, manufacture, and develop a marketing plan. They learn that in a company, especially a small company, everyone "wears many hats" and that each must "step-up" everyday to ensure success.

The "buttons" are the pin back types – the kind frequently distributed by political campaigns. For manufacturing, the students have access to a professional grade 2 ¼" pin-back mechanical button making machine and two button sleeve cutters.



At the conclusion of the course, the students have experienced situations found in a real-life entrepreneurial environment. They have learned how to obtain customers by developing new target markets through a hands-on research campaign. They use this research to test market product ideas and retail price.

The students also learn how to obtain resources and purchase materials to manufacture their product, including the analysis of cost of goods sold and creating product life cycles. In the salesmanship portion of the project students learn how to "Ask for the Order" and how to "Ask for Help!" Lastly, they learn how to grow their company by increasing sales, increasing market share and how to "beat out" the competition.

Upon completing the six week project, the students are better equipped to understand how the free enterprise system works and especially how to turn a profit.

## ESSAY CONTEST WINNER



The Broward County Chapter partnered with the Fort Lauderdale Branch of the National League of American Pen Women in sponsoring an essay contest held in connection with the celebration of Abraham Lincoln's two hundredth birthday. The topic was "What would Lincoln's message to American be today?"

The winner was Alissa Perez, a sixteen year old who is from a home-school educational environment and who is the equivalent of a high school junior. The award was presented to Alissa by our president, Bankie Benton, along with a check for \$300 from Freedoms Foundation.

The National League of American Pen Women is made up of women who have demonstrated creative talents in art, letters, and music composition. The president of the Fort Lauderdale Branch is our own Gail Smith.

### The Recession Address

By Alissa Perez

Twelve months- one year ago- poor choices brought forth on this nation, a recession, conceived in greediness, and dedicated to the proposition that all men should spend equally.

Now we are experiencing a great economic crisis, testing whether our nation, or any nation so controlled and however apathetic, can long endure. We have to remember this difficulty, as a fitting tribute for those who suffered, that our nation might live and grow stronger. It is altogether appropriate and suitable that we should do this.

But, in a larger sense, we can not understand- we can not comprehend- we can not solve- this challenge. The common men and women, across this country, who work hard every day, must resolve this problem, without the poor power of the government. The world will little note, nor long remember what I write here, but it can never forget how the people respond to this. It is for us, now, to be committed to the unfinished work before us. It is for us to be dedicated to the great task set before us- that from the honest hardworking people we take increased determination to pursue economic liberty- that we highly resolve that any suffering shall not have been in vain- that this nation, under God, shall have a new life of economic freedom and prosperity- and that this government of the people, by the people, for the people, shall not soon perish from this earth.

## History Quiz



*"The prosperity of commerce is now perceived and acknowledged by all enlightened statesmen to be the most useful as well as the most productive source of national wealth, and has accordingly become a primary object of its political cares."*

1. How many of the founding fathers pictured can you identify?
2. Which of them made the statement quoted above in 1787?

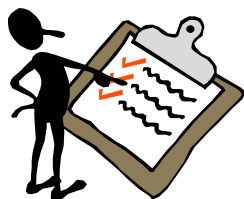
## 2009 CALENDAR OF EVENTS – SAVE THESE DATES!

Wednesday, March 18, 2009  
Saint Patrick's Day Luncheon

**Wednesday, March 18, 2009**  
**Executive Board Meeting**  
**Following luncheon**

Saturday, March 28, 2009  
Executive Board Meeting  
10:30 a.m., Board Room

April 3 – April 5, 2009  
Southern Region Symposium  
Hosted by Birmingham Area Chapter  
Hilton Hotel, Birmingham, AL



Wednesday, April 15, 2009  
Music as Therapy – Gail Smith

Tuesday, May 5, 2009  
1000+ Club 27<sup>th</sup> Annual Women of the Year Luncheon  
benefiting the American Cancer Society  
Freedoms Foundation nominee is Gail Smith  
Harbor Beach Marriott Resort

Sunday, May 17, 2009  
Annual Student Luncheon

Wednesday, June 17, 2009  
Installation of Officers for 2009-2010

Unless otherwise indicated, all Freedoms Foundation events will be held at the Coral Ridge Yacht Club,  
2800 Yacht Club Boulevard, Fort Lauderdale, FL 33304

**The Broward County Chapter is pleased to welcome the following new members:**

New Members

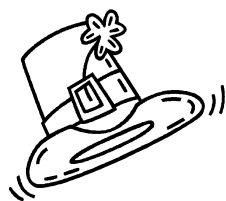
Mr. Mark Wright  
4721 N.E. 28th Avenue  
Fort Lauderdale FL 33308  
954 351 3071

301 Yamato Road. Suite # 2110  
Boca Raton, FL 33431

Mr. & Mrs. Richard J. Wright (Nancy R.)  
14 Burr Hill Drive  
Berlin, MD 21811

Change of Address

Don & Carol Goldberg (Gracie too)  
765 Middle River Drive  
Fort Lauderdale, FL 33304  
954 568 3410



### RESERVATION FOR SAINT PATRICK'S DAY LUNCHEON

Come share the luck of the Irish, the joy of being Irish (even if you are not). Enjoy an Irish lunch and a special Irish program . . .

When: Wednesday, March 18<sup>th</sup>      Time: 11:30 a.m.  
Where: Coral Ridge Yacht Club      Cost: \$25 w/reservation, \$30 w/o (per person)



**Mark you calendar, invite family and/or friends to join you, and mail registration form on or before Friday 13<sup>th</sup> to:**  
Mrs. Kay Warren, 711 NW 71<sup>st</sup> Avenue, Plantation, FL 33317 (954-684-2180)

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

Number of Reservations \_\_\_\_\_ Check Enclosed for: \_\_\_\_\_

AWARDS - 2009

## RECOGNIZING OUTSTANDING CIVIC ACHIEVEMENTS

Every year, the Freedoms Foundation and its volunteer chapters, seek to recognize exemplary civic achievements of citizens from all walks of life. The National Awards program honors individuals and organizations for their effort to promote citizenship, volunteerism, and community service.

Few people who selflessly make contributions to our world seek recognition; without fail they are humble and dedicated to and passionate about what they do. However, past experience has shown that they are proud to be recognized for their efforts.

The deadline for nominations for 2009 is June 1<sup>st</sup>. Think about the people you know, contacts you make on a regular basis, a story you were told about the contributions of an outstanding individual or corporation, an article you saw in the newspaper or on television.



Contact the VP of Awards (Lorraine Fletcher) at 954-579-2711 for more information on submitting a nomination. She has all the details and will be glad to help put together a nomination letter and/or portfolio.

### 2009 ESSAY TOPICS ANNOUNCED

The Essay Topics for Freedoms Foundation National Awards have been announced and are as follows:

- **Youth Essay Entry** – “What is a Responsible Citizen?” (Open to youth ages K-Grade 12)
- **Military Essay Entry** – “What the Colors of the Flag Mean to Me.” (Open to personnel of the Armed Forces on active or reserve duty, members of the National Guard, ROTC and JROTC.)

Entries must be typed, double-spaced and should be 500 to 1,000 words in length. For additional information about submitting an essay entry in either category, contact, Lorraine Fletcher, Vice President Awards, 954-579-2711.

Encourage your eligible children or grandchildren to put pen to paper (obsolete though it may be) or to sit down at their computer and write an essay for submission. Pass the military topic along to any one you know who serve in any of the mentioned branches of the military.

### BOARD OF DIRECTORS 2008 – 2009

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**Lorraine Fletcher**

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